



CHALCRAFT HALL
SUNNEST CARE GROUP

CHALCRAFT HALL

A HOME FROM HOME



CHALCRAFT HALL



At Chalcraft, we don't just provide care; we provide a community. As a family-run residential home in the heart of Bognor Regis, we believe in a simple philosophy: we work in our residents' home, they don't live in our workplace.

Specialising in compassionate dementia care, we create a sanctuary where residents feel seen, heard, and truly at home. Whether joining us for a permanent stay or a short period of respite, your loved one is placed at the very center of everything we do.

The Chalcraft Promise:

Person-Centered Care: A dedicated Key Worker ensures a seamless transition and a deep understanding of personal preferences.

Dignity First: Respect and choice are the foundations of our daily life.

A Life Well-Lived: From seaside outings to creative arts, our vibrant activities program keeps spirits high and hearts full.

“Dignity consists not in possessing honors, but in the consciousness that we deserve them.”

Aristotle

A breath of fresh air

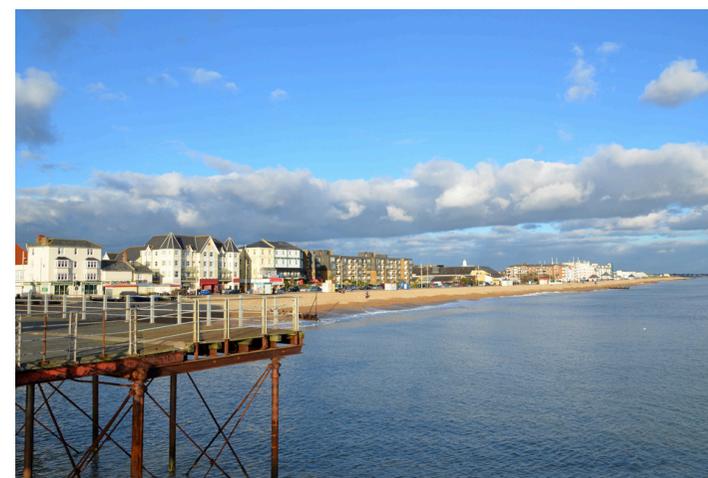
There is something timelessly restorative about the British coast. Situated in the sun-drenched heart of Bognor Regis, Chalcraft offers residents the unique peace and vitality that only a seaside location can provide.

Known for being one of the sunniest spots in the UK, Bognor Regis provides a stunning natural backdrop for life at Chalcraft. The gentle rhythm of the tides and the crisp, salty air aren't just pleasant—they are therapeutic.

With over twenty years of experience, our Home Manager leads a dedicated, professional care team in providing the highest standards of tailored support. In every instance, our approach is designed to meet the unique needs and preferences of each person we support.



“I want to thank you and all of your wonderful team, for everything you did to care for my dad. He was so well looked after. I am so blessed that Dad spent his final days at Chalcraft Hall. You kept him comfortable, responding to his every need.”







A home by the sea



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We make the most of our location with regular outings, ensuring that the beauty of Bognor Regis is a staple of daily life, not just a view from the window. Just a short distance from the beach and local amenities, residents can enjoy the best of Bognor Regis—whether that's peaceful strolls along the promenade, visits to nearby cafés, or simply watching the waves on a sunny afternoon.

Families appreciate how easy it is to stay connected, with convenient transport links and plenty of welcoming spaces to spend time together.

“You have done so well here to make Chalcraft such a lovely home.”



"To care for those who once cared for us is one of the highest honors."
Tea Paw

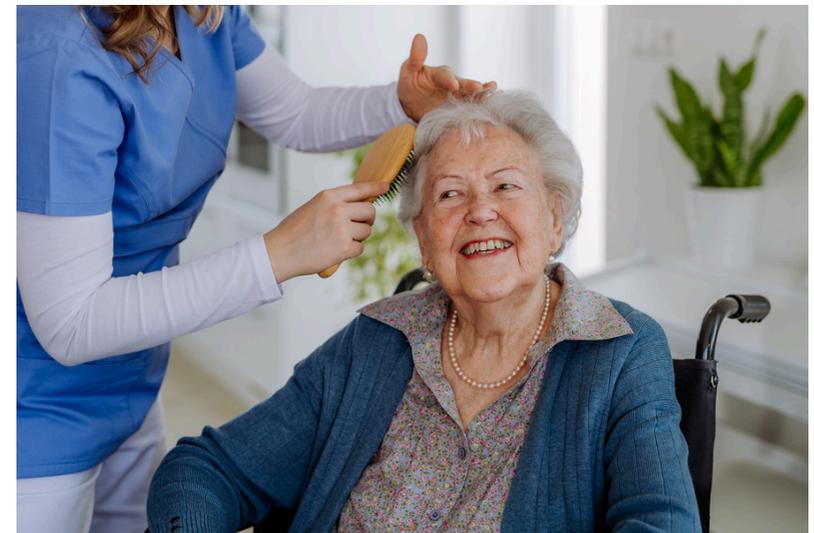


An absolute commitment to care

At Chalcraft Hall, we believe that choosing a care home is about finding a place where your loved one is not just looked after, but truly belongs. We provide a warm, "home from home" environment where residents can enjoy their twilight years with the security of 24-hour attention.

Whether your loved one is seeking long-term residential care or living with dementia, our priority is to support their independence while offering a warm, welcoming home they can truly feel proud of.

Life at Chalcraft Hall is designed to be vibrant and inclusive, extending to those who join us for respite and day care. We recognize that families often need a trusted partner to provide company and professional assistance during the day. Our day residents are warmly encouraged to dive into our extensive activity diary, enjoying everything from social events to the essential comforts of our visiting hairdresser and chiropodist. It is the perfect way to experience our community and receive personal care without the immediate need for full-time residency.



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Tea Paw



Compassionate support at every stage

For those facing the most sensitive times, our dedicated palliative care team provides a supportive environment focused entirely on comfort, dignity, and ease. We encourage residents to bring their own cherished belongings and furniture, ensuring their surroundings are familiar and peaceful.

From one-to-one personal support to specialised end-of-life care, our experienced team is committed to treating every individual with the utmost respect, ensuring that every day spent with us is defined by quality, compassion, and a genuine sense of family.

We understand that dementia affects families across generations, which is why we specialise in tailored support for every stage of the condition. Our approach combines expert clinical awareness with a heart for people; we prioritise constant mental stimulation and daily activities to keep the mind active and spirits high.

By working hand-in-hand with local GPs, mental health specialists, and district nurses, we ensure that every resident receives a seamless, professionally monitored circle of care that evolves with their needs.







“I love everything that’s old, - old friends, old times, old manners, old books, old wine.”

Oliver Goldsmith

Nutritional Excellence

We believe life should be enjoyed at all stages of one’s journey. Good nutrition and hydration care are key components of that ethos.

Our Head Chef works in partnership with the Home Manager and the care team to provide restaurant standard meals tailored to meet individual care needs. Ingredients are chosen and meals are prepared to deliver a balanced, varied and nutritious diet.

For residents who may find larger meals a challenge, our hospitality team ensures there are always finger foods available to enjoy throughout the day. Ingredients are chosen that offer a high water content helping individuals to stay well hydrated, vital for health and wellbeing.

Our commitment to hospitality extends to family members and friends too. We have an open visiting policy and family members are welcome to join us at mealtimes. Sunday lunch, in particular, is always a popular occasion.

“I love that my family traditions continue here – especially catching up over Sunday roast.”



“I feel the capacity to care is the thing which gives life its deepest significance.”

Pablo Casals

Activities and social occasions



We believe an active life is a happy and fulfilling life. At Chalcraft Hall, we don't believe in "one size fits all" entertainment. Instead, we work with each resident to ensure everyone has an opportunity to participate in activities that have real meaning for them. By taking the time to learn about a resident's history—their former career, their passions, and their favorite memories—we can tailor our social calendar to reflect the people who live here.

Residents are encouraged and supported to discover new pastimes while continuing to indulge in the hobbies of a lifetime. Whether it's the quiet satisfaction of tending to our garden, the creative spark of an afternoon art class, or the simple joy of a shared crossword over tea, we provide the resources and the encouragement to stay engaged. Our team ensures activities contribute to both physical and mental well-being, focusing on gentle movement and cognitive stimulation, although simple enjoyment remains our number one priority.



Our Services

Beauty & Chiropody services

Weekly hairdresser

Regular resident outings

Visits from entertainers

Numerous in-house activities





Our Values

At SunNest Care Group, we believe in:

Compassion: Providing empathetic and resident-centred care.

Authenticity: Upholding the highest standards of honesty and ethics.

Respect: Valuing each resident's individuality and promoting their wellbeing.

Excellence: Striving for continuous improvement and professional excellence.





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